



FORGE Forward 2007 Conference

March 29 – April 1, 2007 | Milwaukee, WI

Advertising / Program Book Application Form

All FORGE Forward 2007 Conference and Intensives attendees will receive a glossy-covered, professionally prepared program book to both guide their conference choices and to keep for future reference. The program book will also be available to those who could not attend the conference but want to stay connected with what is happening in our community. The program book is a great place to show your interest in and support for the transgender/SOFFA community.

Potential advertisers may include: social support groups, authors highlighting their work, retail companies that cater to transmasculine/queer/trans/SOFFA individuals, providers who serve trans/SOFFA clients, political organizations, and many more.

As a program book advertiser, you will have: ✓ Exposure to hundreds of transfolks/SOFFAs ✓ Recognition in the Program book
✓ Acknowledgement on the FORGE Forward 2007 Conference website

Sign up early to guarantee your space!

I. Contact Information

Organization Name: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

Brief description of business/organization: _____

2. Advertisement size

- Eighth Page (horizontal only) 3.5" W x 2.25" H \$ 60
 - Quarter Page Horizontal 7.5" W x 2.25" H \$100
 - Quarter Page Vertical 3.5" W x 5" H \$100
 - Half Page Horizontal 7.5" W x 5" H \$150
 - Half Page Vertical 3.5" W x 10" H \$150
 - Full page 7.5" W x 10" H \$200
 - Inside Front Cover (full page only) 7.5" W x 10" H \$275
 - Inside Back Cover (full page only) 7.5" W x 10" H \$275
 - Outer Back Cover (full page only - color) 7.5" W x 10" H \$350
 - Registration packet insert \$ 75
(You supply us with the copies and we include your materials in the registration packets distributed to registrants)
- Total: \$ _____
- Vendor Discount! Total with Discount: \$ _____
(please subtract 20% from your total)

4. Advertisement method of delivery

- I have enclosed a camera-ready hard copy
- I have emailed my digital file (.jpg, .gif, .tif, or .pdf) to programbook@forge-forward.org
- I have put my digital file (.jpg, .gif, .tif, or .pdf) on the enclosed CD ROM

5. Payment options:

- I have enclosed a check for \$ _____, made payable to "FORGE"
- I am paying by credit card, I authorize FORGE to charge my credit card \$ _____.

Name on credit card _____

Credit card Number _____ Expiration date: _____

Signature of cardholder _____

*Program book space is limited and available on a first-come, first served basis. Deadline: February 1, 2007.
Cancellation policy: Cancellation and refunds requested prior to February 1, 2007 will be honored, minus a \$25 cancellation fee.*

Mail completed form, with check or money order (postmarked no later than February 1, 2007, made out to "FORGE") to:
FORGE Forward Conference | PO Box 1272 | Milwaukee, WI 53201 | programbook@forge-forward.org
Please check www.forge-forward.org/conference for updates.